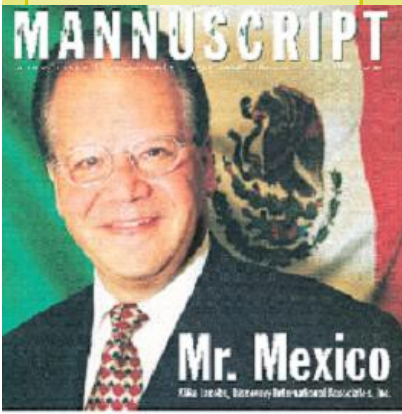


Course FNES 390.3/781
Section AT3RA
Tu/Th 10:50-12:05
Pre-requisites:
FNES 121 & 126

Adjunct Instructor
Michael Jacobs



Mr. Jacobs has had a distinguished career owning and operating multi-national manufacturing Apparel, Textile and Transportation companies throughout Latin America and the United States. Mike has been recognized by both the United States Congress and foreign governments for his work in promoting trade. He was the creator of a trade agreement (MOU) between the State of New York and the State of Mexico in 2003.

**DEPARTMENT OF
FAMILY, NUTRITION AND EXERCISE**

NEW COURSE

**SOURCING IN THE
APPAREL INDUSTRY**

SPRING 2010

Sourcing is the process where apparel and retail companies develop their strategies to produce a product. This course explains the role of sourcing in the apparel industry. The practices and principals of sourcing are critical to the success of a product. It is complex and has many elements to consider before a successful plan can be implemented. This class will include in depth case studies with product research from countries around the world.



Cutting Room in Toluca, Mexico